PROJECT REPORT

CREATE A REELS DESIGN USING CANVA

INTRODUCTION:

CREATING AN ENGAGING REELS DESIGN USING CANVA CAN SIGINFICANTLY ENHANCE YOUR CONTENTS VISUAL APPEAL AND OVERALL IMPACT .

OVERVIEW:

IT INVOLVES UTILIZING THE PLATFORMS INTUITIVE TOOLS TO CREATE VISUALLY CAPTIVATING CONTENTS.

PURPOSE:

TO ENHANCE THE VISUAL APPEAL OF YOUR CONTENT AND MAKE IT MORE ENGAGING FOR YOUR AUDIENCE.

PROBLEM DEFINITION &THINKING:

IT INVOLVES IDENTIFYING & UNDERSTANDING THE CORE ISSUE OR CHALLENGE THAT NEEDS TO BE ADDRESSED.

EMPATHY:

EMPATHY PLACE A CRUCIAL ROLE AND UNDERSTANDING AND COMMUNICATING WITH YOUR VIEWERS.

IDEATION &BRAIN STORMING:

IT INVOLVES IN CREATING CREATIVE CONCEPTS AND CONTENT IDEAS.

ADVANTAGES AND DISADVANTAGES:

\*ADVANTAGES:

I)USER FRIENDLY

2)EXTENSIVE DESIGN CUSTOMIZATION

DISADVANTAGES:

1. COMPLEX ANIMATION

CONCLUSION:

IT IS A VALUABLE TOOL FOR CREATING CAPTIATIVING AND VISUALLY APPEALING.